

# Strengthening Communities Training for Non-Profits



**United Way of Central Alabama** and the **Alabama Association of Nonprofits** present free training as part of the Strengthening Communities Fund Federal Stimulus Program designed to “build capacity” of Alabama’s non-profit community

## Training topics covered in the FREE two-hour sessions include:

<p><b>Grant Writing for Non-Profits</b> (<a href="http://www.uwca.org">register at www.uwca.org</a>)</p> <ul style="list-style-type: none"> <li>• Determine if a grant is a good match for your organization</li> <li>• Study how to read and understand complicated grant guidance</li> <li>• Develop compelling grant proposal concepts</li> <li>• Create a useful proposal template form</li> <li>• Learn how to “fill in the blanks” to support your case</li> </ul>	<p><b>August</b> Tuscaloosa 8/17 Birmingham 8/17 Huntsville 8/19</p>
<p><b>Outcome Measurements</b> (<a href="http://www.uwca.org">register at www.uwca.org</a>)</p> <ul style="list-style-type: none"> <li>• Defining outcome measurements for your program</li> <li>• Determine resources needed to measure outcomes</li> <li>• Distinguish between a goal, outcome and indicator</li> <li>• Define realistic program outcomes for your organization</li> <li>• Learn how to write an outcome statement</li> <li>• Discover how to use an “outcome chain”</li> </ul>	<p><b>September</b> Tuscaloosa 9/21 Birmingham 9/21 Huntsville 9/23</p>
<p><b>Evaluating Program Effectiveness for Non-Profits</b> (<a href="http://www.uwca.org">register at www.uwca.org</a>)</p> <ul style="list-style-type: none"> <li>• Learn why it is important to evaluate programs</li> <li>• Examine how to measure program effectiveness</li> <li>• Obtain an overview of methods to collect information</li> <li>• Learn how to conduct three types program evaluations: goals-based, process-based and outcomes-based</li> </ul>	<p><b>October</b> Tuscaloosa 10/19 Birmingham 10/19 Huntsville 10/21</p>
<p><b>Tax Assistance and Beehive Alabama</b> (<a href="http://www.uwca.org">register at www.uwca.org</a>)</p> <ul style="list-style-type: none"> <li>• Learn the importance of free tax assistance to Alabama’s workforce</li> <li>• Learn about options for providing free tax assistance in your community</li> <li>• Learn how to develop a Volunteer Income Tax Assistance (VITA) site</li> <li>• Learn how to navigate Beehive Alabama – free on-line tax-assistance software</li> </ul>	<p><b>November</b> Tuscaloosa 11/16 Birmingham 11/16 Huntsville 11/18</p>



Presented by the United Way Financial Stability Partnership™ of Alabama through a federal grant from the Strengthening Communities Fund of the American Recovery and Reinvestment Act of 2009

[www.uwca.org](http://www.uwca.org)

[www.alabamanonprofits.org](http://www.alabamanonprofits.org)

**Register Today**

at [www.uwca.org](http://www.uwca.org)  
or call (205) 458-2062  
or e-mail  
[jwoods@uwca.org](mailto:jwoods@uwca.org)